SCOTCH 'N SODA 1962

PRESENTS



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An original musical comedy

VIV

MUSICAL DIRECTOR Dave Stock

CHOREOGRAPHER Dinah Mathias

BOOK AND LYRICS Mike Hall Dean Brown

SETTINGS Fannie Midgely

COSTUMES Dean Brown

LIGHTING Karen Seanor

MUSIC Pat Moore Dave Stock Cal Custer Bill Hageman Wesley Ward

TWENTIETH ANNUAL PRODUCTION MAY 7–10, 1962 SCOTCH 'N SODA THEATER

THE PRESIDENT'S MESSAGE

All that glitters . . . is not such easy work as it looks! Producing a musical comedy is a monumental task which includes, not only rehearsal and performance hours, but also the writing and re-writing, editing and slicing of the script; composing music to fit the lyrics and often times sacrificing favorite lyrics to fit the music; arranging said music; building and painting the numerous settings and properties; constructing the costumes which cannot be begged or borrowed; rigging the various lighting instruments; the designing of these three areas; publicizing the show; and all the little extras which seem to pop up out of nowhere. A very long and loud round of applause is due to the people behind the scenes who won't be bowing when the curtain closes.

It would be virtually impossible to list everyone connected with the production of "Viv" and thank them here in this small message, so I'll do one better and thank the man who is most responsible for your entertainment this evening: Scotch 'n Soda's faculty advisor, James De Blasis. It is enough to say that Jim is not just an advisor . . . he is a worker. At any hour of the day or night if a scene needed a new gag line, or a light needed focusing, or an actor needed vocal coaching, or the budget needed adjusting, or the Board of Directors needed a pep-talk, Jim was always there! It all began when we were told to perform our show this year in Skibo's Ballroom and Jim fought until our beautiful stage was designed, approved and fought until our beautiful stage was designed, approved and executed.

Lest this begin sounding like a yearbook dedication, I'll close and give Jim all the thanks and love one group of terribly happy students can give.

Stuart Warshawsky

THE BOARD



Left to right: Mike Hall, Regina Ress, Pat Moore, Kathy Nord, Richard Pressman, Stu Warshawsky, Lois Croco, Wendy Bers, Dean Brown, R. J. Levison, and Dave Stock.

THE PRODUCTION CREWS

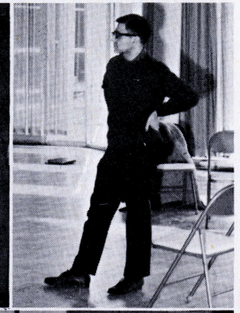
TECHNICAL DIRECTOR — Ed Kant
ART DIRECTOR — Pat Moore
HOUSE MANAGER — Ken Thompson
STAGE MANAGER — Jean Renaud
Assistants: Ruth MacLachlan, Guy Turner
BUSINESS — Robert J. Levison, *Manager*
Butch Davis, Ray Matuza, Al Pinkerton, Steve Fogt
PUBLICITY — Richard Pressman, *Director*
Mike Hall, Al Pinkerton, Charles Crowder, Ed Canzano, Richard Elkman, Dick Straus, Sharon Lehman, Steve Putman
RUNNING CREW — Bob Rappaport, *Head*
Kay Cassell, Nancy Adams, Pete Bouxsein, Janet Scharp, Jane Lomason, George Sibley, Bruce Thaeler
CONSTRUCTION CREW — George Sibley, *Head*
Ed Kant, Joyce Minor, Martin Smith, Norman Jacklin, Bill Hoffman, Dorothy Graves, Polly Breza
COSTUME CREW — Ronnie Ottenstein, *Head*
Renee Blowers, Linda Book, Jane Carson, Marjorie Mathie Lois Croco, Caroline Perfett
PAINT CREW — Susan Gronich, *Head*
Barbara Stoller, Aileen Krause, Mike Pirchesky, Julie Muenchen, Sandy Yerke, Alice Werboff
LIGHTING CREW — Bill Bohe, *Head*
Bob White, Ed Kant, Allan Pollock, George Sibley
TYPISTS — Lois Croco, Kathy Nord

THE MUSIC MAKERS

MUSICAL DIRECTOR, Dave Stock
ASSISTANT MUSICAL DIRECTOR, Sherman Himelblau
HEAD ARRANGER, Cal Custer
Arrangers: Bill Hageman, Dave Stock, Wesley Ward
ORCHESTRA
Reeds: Judy Williams, Jean Stirling, Jim Boston, Carl Jones, Bill Brewer
Brass: Wesley Ward, Frank Talenfeld, Sherman Himelblau, Dick Shoup, Fred Sammel, Dick Erb, Cal Custer, Bill Hageman
Strings: Paul Ross, Laraine Shapiro, Bob Silverman
Rhythm: John Girt, Ben Mayo, Bruce Burleson
Copyists: Laraine Shapiro, Mary Nicholas, Joan Thompson, Pat Prattis, Maurice McCall, Linda Snee, Barbara Brown
Rehearsal Pianists: Linda Snee, Sherman Himelblau

PROP CREW — Faye Landau, *Head*
Sarene Shoop, Evanne Emery, Arlene Herman, Barbara Cerra, Myra Lebow, Brenda Imber, Ellie Wiseman, Aileen Louik, Hedda Bluestone, Ginny Ohringer, Wendy Wolff
SOUND CREW — Dennis Foreman, *Head*
David Bernstein, Gary Spear, Jim Wallace
CURTAIN CREW — Kay Cassel, *Head*
Lois Croco, Kay Wurtz, Jean Cline







AN IDEA

The idea for the musical comedy "Viv" originated several years ago when Dean Brown, now a Junior in the Drama Department, and a friend, Carter Wilson, created the character as a vehicle for Rita Hayworth. As the plans for "Viv" progressed, musical comedy star Janis Paige became the new image.

Last spring Dean relayed the idea to Michael Hall, a playwright at CIT, and together they developed the plot and wrote the book and lyrics. Some of the music was written last spring by Pat Moore.

In September the Scotch 'n Soda Board voted to make "Viv" its 1962 production. Executive committees and crews were soon

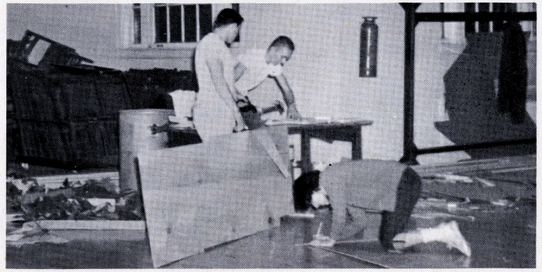


COMES TO LIFE

organized and the hard work began. With the assistance of Dave Stock and Cal Custer, the music was completed. Auditions were held in February, and the show went into rehearsal the last week in March.

Because the school administration decided that Scotch 'n Soda should be a strictly on-campus organization, the club was in search of a permanent theater Ed Jacobson and Carl Piekarski, students in the Architecture Department, designed for the Skibo Ballroom a versatile stage which will be used annually by the Scotch 'n Soda Club.

Nearly one hundred Carnegie Tech students joined together to make possible the current production of "Viv."





THE CAST In the order of their appearance

Studio Guide ..... Ken Tuma

Vivian LaTour, a movie actress ..... Kathy Escott

Her three ex-husbands

Seymour ..... Sheldon Kaplan

Phil ..... Jim Val

Ralph ..... Bill Reinfeld

Scotty Buzzell, her press agent ..... Richard Moore

Pearl Quince, her secretary ..... Laura Feldman

Millicent Hotchkiss, her hairdresser ..... Pat Duncan

Head Waitress ..... Ara Scelsi

Raymond Capland, a movie producer ..... Steve Harr

Warren Tracy, a movie director ..... Ken Mateka

Bebe St. Claire, a New York socialite ..... Regina Ress

First Maid ..... Kathy Matter

Second Maid ..... Gigi Franklin

First Policeman ..... Robert J. Levison

Second Policeman ..... Richard Pressman

Featured Singers ..... Sandy Stone, Neal Huguley

Monica DelMar, a movie actress ..... Adina Rosenfeld

Bartender ..... Neal Huguley

Reporters, Party Guests, Chorus Girls, Stagehands

Wendy Bers	Dale Kubancek
Bill Carlson	Sondra Perellis
Marty Feigenson	Peggy Riva
Ned Garnhart	Carol Skloven
Sue Godin	Sandy Stone
Carole Haber	Ken Tuma
Neal Huguley	Karen Valen
Ruth Kibler	Bruce Young

Howard Hotchkiss ..... Special surprise guest!

ACT ONE

Scene 1: A movie studio in New York

Scene 2: Viv's dressing room

Scene 3: The Balalaika Restaurant

Scene 4: Bebe St. Claire's apartment

MUSICAL NUMBERS

Overture

1. Interview ..... Reporters, Studio Guide and Viv
2. Back in the Old Days ..... Seymour, Phil and Ralph
3. That's Hollywood ..... Viv, Pearl and Millie
4. I've Always Loved Her ..... Phil
5. The Waiter's Song ..... Seymour, Phil, Ralph and Head Waitress
6. It's Fashionable To Be Late ..... Viv, Scotty, Bebe and Guests
7. The Love of a Stranger ..... Warren
8. Bebe's Twist ..... Company

ACT TWO

Scene 1: A jail in the Bronx

Scene 2: The movie studio

Scene 3: The Little Bar Around the Corner

MUSICAL NUMBERS

Entr'acte

1. Get Me Out of Here ..... Featured Singers and Company
2. It's a Hell of a Life ..... Scotty and Pearl
3. Rehearsal Dance ..... Choreographer and Chorus Girls
4. Viv ..... Stagehands
5. Production Number ..... Viv and Chorus Girls
6. The World is Turning Upside Down Viv
7. A Love That Will Last ..... Phil
8. Finale ..... Company

THE HISTORY OF SCOTCH 'N SODA

Following the tradition originated in 1907, Scotch 'n Soda again presents a completely original production, written, staged, and acted by the students themselves. Scotch 'n Soda antecedents have cut a brilliant swathe which this club intends to extend far into the future.

Tech's first such production was "All In A Dormitory," a musical comedy of school life produced by the White Friars Dramatic Club in spring of 1908. This organization flourished until 1913, when it disappeared. Tech remained without a musical club until 1932, when the Bacchanalians banded together for the purpose of producing a musical comedy for our annual Spring Carnival.

In 1938, Scotch 'n Soda took over the job and has been going strong ever since. From its first show, "No Strings," to this year's show the students' efforts have been enthusiastically received and widely acclaimed. With the new and permanment site of Scotch 'n Soda Theater in the Skibo Ballroom, S 'n S intends to continue as a first rate on-campus dramatics club.

A WORD OF THANKS

The Scotch 'n Soda Club gratefully acknowledges the help of the following people: Mr. Russell H. Bintzer, Mr. Earl R. Swank, Dr. George K. Brown, Dr. Dale E. Strick, and Mr. Roy E. Haynes of the Carnegie Tech Administration; the faculty of the Printing Department for their help in printing production; and Mr. Norman Green, Manager of Skibo Food Service. Special thanks must go to senior architects Ed Jacobson and Carl Piekarski for their wonderful work in designing the new Scotch 'n Soda Theater.



The cast from "All In a Dormitory," 1908—The White Friars Dramatic Club.

THE PEOPLE WHO MAKE SCOTCH 'N SODA GO

STUART WARSHAWSKY, President and Production Co-ordinator of Scotch 'n Soda, was lyricist and co-author of last year's show, "Animation." In 1960 he appeared in "On the Rocks." Stuart, a playwriting major in the Drama Department, recently received a teaching assistantship to Purdue. He was seen at the Pittsburgh Playhouse this year as Billy Jester in "Little Mary Sunshine."

PAT MOORE, Co-Composer, and Art Director, has been a member of the S 'n S board for three years. She served as publicity director for "On the Rocks." In 1961 she was personnel director of "Animation" in addition to being in the cast. Pat is a senior P and D.

MICHAEL HALL, Co-Author, Co-Lyricist and S 'n S Board member, is a senior playwright in the Drama Department. For the past two years he has been literary editor of "Patterns" magazine. Here in Pittsburgh, Mike appeared with E. Martin Browne in "Murder in the Cathedral." Last summer he acted and directed for the Marion Players in Ocala, Florida.

DEAN BROWN, Co-Author, Co-Lyricist and Costume Designer, is a Junior Drama student. In the department he designed sets for "The Scarecrow" and costumes for "Rich But Happy." Last summer Dean worked at Ledges Playhouse in Grand Ledge, Michigan, where he appeared with Zasu Pitts in "The Curious Savage." He has also studied at Catholic University and appeared with Players, Inc., in Burlington, Vermont, during their '59 season.

DAVE STOCK, Co-Composer and Musical Director, is working with S 'n S for the fifth year. A senior in the Music Department, Dave wrote tunes for many shows, including "Set 'Em Up Again"and "On The Rocks." He was musical director for the latter. Last year Dave studied music in Europe.

DINAH MATHIAS, Choreographer, recently staged the musical numbers for "The Boy Friend" at Central Catholic High School. A junior in the Drama Department, Dinah assisted television's Peter Hamilton in the choreography of "Anything Goes" last year. She has worked at the Valley Forge and Camden County Music Circuses and at the Northeastern Ballet Festival.

CAL CUSTER, Co-Composer, has worked with Scotch 'n Soda for five years. For the past two years he has been Assistant Musical Director.

FANNIE MIDGLEY, Set Designer, is working with Scotch 'n Soda for the first time. She is a senior Painting and Design student who has taken special courses in scene design.

ROBERT J. LEVISON, Business Manager, is a senior Civil Engineering student. R.J. was treasurer of Beta Sigma Rho fraternity for a year and a half before accepting the position of Business Manager of S 'n S. Last year he was the Purchasing Agent for "Animation."

RICHARD PRESSMAN, Publicity Director, supervised the publication of newspaper articles, posters, tickets and programs for "Viv." He is also publicity director for the 1962 Thistle. Richard, who has held several positions with Beta Sigma Rho, graduates this year.

JEAN RENAUD, Stage Manager, is a freshman majoring in Sociology. This year she is head of Service Projects for the YWCA. During the summer she is a camp counselor at Leesburg,Virginia. Jean is planningto be a social worker.

KAREN SEANOR, Lighting Designer, is a Freshman Math major who has worked with theatre groups in her hometown, Greensburg, Pennsylvania.

ED KANT, Technical Director and Construction Crew Assistant, is a Junior majoring in Civil Engineering. He belongs to Tau Delta Phi fraternity.

RONNIE OTTENSTEIN, Assistant to the Costume Designer, is a Junior Clothing and Textiles major. She has served as vice-president and treasurer of Alpha Epsilon Phi. In the summer Ronnie is a night student of textile design at the Cleveland Institute of Art.

GEORGE SIBLEY, Head of Construction Crew, is treasurer of Men's Dorm Council, plays Varsity tennis, and is past publicity director of WRCT. He is a Junior Math major. This is his first year with Scotch 'n Soda.

SUE GRONICH, Paint Crew Head, is working with S 'n S for the third year. Sue, a Juior P and D, has designed towels for the Cannon Towel Company.

Best of Luck to

VIV

Kappa Sigma

THETA XI

1912 - 1962

THE THISTLE

FOR 1962

LOOKING GOOD

Good Luck to the Cast

from the brothers of

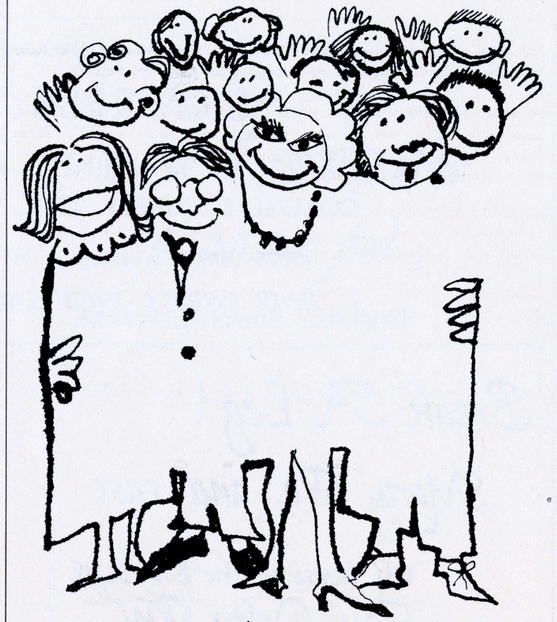
Delta Upsilon Fraternity

VIV

bon chance

ΣΑΕ

OMD



THE SCOTCH 'N SODA CLUB

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Break A Leg!

Marty, Po, and cast

The house of the BIG BLUE
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CONGRATULATIONS FROM

BETA SIGMA RHO

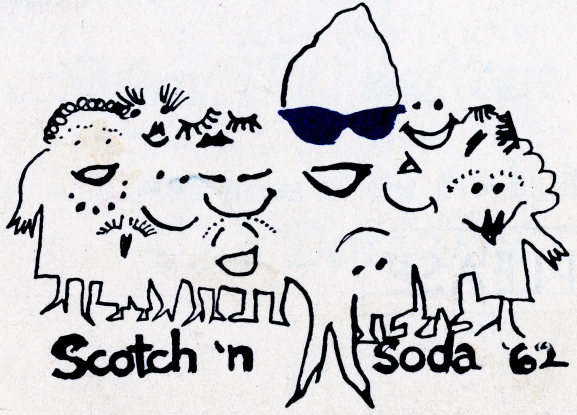
TO THE SCOTCH 'N SODA CLUB

FOR VIV

SOUND SYSTEMS
WRCT
CAMPUS RADIO

after the show
stop at Canter's
for delicious food...
Atwood Street, Oakland

NO SMOKING PLEASE


Scotch 'n Soda '62