APRIL 27, 28, 29, 30, 1959
SCOTCH 'N SODA PRESENTS

set 'em up agai



SCOTCH 'N SODA PRESENTS

set 'em up again

AN ORIGINAL MUSICAL IN TWO ACTS

DIRECTOR James M. DeBlasis, CO-DIRECTOR J. Ronald Barron

BOOK BY: Jeanie Hughes

Additional dialogue and lyrics:

Mickey Coburn
Jesse Overton
Mike Geller
Jack Zeirold
Wolfe Lowenthal
Chuck Buerger
Mike Alfreds
Janet Epstein

MUSIC BY:

Dick Russell
Dave Stock
Bob Tanner
Ed Brown
Fred Ewing
Janet Epstein
John Girt

SETTINGS	COSTUMES	LIGHTING
Don Beaman	F. Anthony Benko	Pete Sargent

CHOREOGRAPHY Denise Getsie, Mickey Coburn, Larry Berger

FACULTY ADVISOR Charles Moore

SEVENTEENTH ANNUAL PRODUCTION 1959

THE EXECUTIVE BOARD

Sally Lindsay	*President*
Ron Barron	*Vice President*
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James DeBlasis	Arnie Winikoff
Pete Sargent	Jack Cashman
Lou Hecht	Bill Pence
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Faculty Advisor	Charles Moore

THE PRODUCTION STAFF

Production coordinator	Sally Lindsay
Technical Director	Jack Cashman
Musical Director	Dick Russell
Choral Director	Fred Ewing
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Stage Manager	Sylvia Colaianni
Assistants to the Stage Manager	Janice Burger Pat Downer
House Manager	Wade Biggs
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Prop Mistress	Carol Rosenblatt
Master Electrician	Cam McGilvary
Purchasing Agent	Jerry Lehman
Rehearsal Pianists	Joanne Gennock, Tim McGuire George Bentel, Cal Custer
Lobby design	The Junior Archi[illegible]
Pictures of the show	Jack Wei[illegible]old



THE BUSINESS STAFF

Business Manager	Arnie Winikoff
Advertising Director	Lester Brickman
Publicity Director	Bill Pence
Art Director	Linda Flato
Crazy Ladies	George Roland
Premiere	Glenn Harris

PROFILES

SALLY LINDSAY, this year's president, is in her fourth year with the club. She started out as prop girl for "Head over Heels" and "Where Do We Go from Here?" and was stage manager for last year's production of "Harmony." She worked at the William Penn Playhouse in Delmont, Pa. as property manager and in the same position at the North Shore Music Theatre in Beverly, Mass. Currently she is doing costumes for the Pittsburgh Miniature Theatre. Sally's dad, James Lindsay, was one of the original founders of the Scotch 'n Soda Club.

RON BARRON, a senior P&D, in his fourth year with the club, has fulfilled this year his goal in the club, that of co-directing. Anyone who remembers the shows "Head over Heels" and "Where Do We Go from Here?" will recall Ron in his first positions with the club, actor, singer, dancer, and all-round enthusiastic cast member. Last year he became a member of the executive board and was also assistant director. Ronnie's theatre experience runs from high school productions to work with WKBN-TV in Youngstown, Ohio.

JIM M. DEBLASIS, a senior director in the drama department and director for this year's production of "Set 'Em Up Again," comes to us with a wide range of theatrical experience. At Ogleboy Park's summer series in Wheeling, West Virginia, he directed and produced the Musical Comedy sequences for "Music Under the Stars" during their season of 1956 and 1957. In addition to this, he has designed and staged numerous operas for the Wheeling Symphony Orchestra, such as La Traviata, La Nozzi di Figaro, Die Fledermaus and Down in the Valley. Also, proving himself as accomplished actor and singer, he has sung the leads in "Naughty Marrietta," "Rio Rita," "Up in Central Park," "Roberta," "Down in the Valley" and "La Traviata." In the summer season of 1958 with the Pittsburgh Civic Light Opera, he appeared in the singing chorus and sub-leads. He has made use of all these talents in his three years with the Scotch 'n Soda Club, appearing in 1957 and the Mad Doctor in 'The Hypocritic Oaf" and as Father Rapp in the 1958 production of "Harmony."

ARNIE WINIKOFF, the holder of the purse strings, is in his second year with the club. Last year he was advertising manager, and so distinguished himself that he moved up to business manager this year. Arnie is a senior Electrical engineer, active on campus in fraternity, Hillel, and several honoraries.

BILL PENCE and "publicity director" are becoming almost synonomous here at Tech. His ambition is to fulfill such a position for a motion picture company. Right now he is the press relations man for the Drama department and drama editor for the Tartan, as well as publicity director for S'nS.

PETE SARGENT, a drama student and lighting designer for Scotch 'n Soda's 1959 production of "Set 'Em Up Again," has had nine summer seasons of professional theatrical experience. In 1950, he worked with the North Shore Players. For the following two seasons, he worked as technician for the Marblehead Playhouse. Then, in 1953, 1954 and 1955, he was the technical assistant for the Marblehead Summer Theatre. In 1956, he was the carpenter for the North Shore Musical Tent, and in 1958 he was technical director for the South Shore Musical Company, fine qualifications for his present position with the Scotch 'n Soda Club. On campus, he is also an active participant in WRCT, the campus radio station, and The Scot, the campus humour magazine.

DON BEAMAN is designing sets for the second time around. He was responsible for the sets for last year's production, "Harmony." Besides being the backbone of Scotch 'n Soda's scenic department, Don is well known for his other campus activities, such as the Tartan, the Scot, the Thistle, and fraternity. His theatre experience lies in his three years in the drama department where he is a design major.

JEANIE HUGHES has been a member of the club for the past three years, serving as writer and crew member. This year, she was chosen as the head writer and appears in the show as the Flower Girl, through no fault of her own. As an English major, she is mainly interested in playwriting and has just finished an opera based on the story of a mystical circus. She is also active in campus activities, writing and directing one of the Spring Carnival skits this year.

PROFILES—continued

JACK CASHMAN is the big man with the big job this year, that of technical director. He is a sophomore in industrial management and this is his second year with the club. Last year Jack worked on lighting for S'nS, and in the past he has worked on "The Man Who Came to Dinner" and "Mr. Roberts" at his home in Chicago, Illinois.

DENISE GETSIE has been dancing and choreographing for Scotch 'n Soda since her freshman year. Her first 2 years she danced; her second and this year she has choreographed. Denise is a senior sociology major. She has danced with the International Repertory Ballet Co., which toured Florida, with the Pittsburgh Opera, and besides other professional dancing experience, she ran, with an associate, her own dancing school in Pitcairn, Pennsylvania.

DICK RUSSELL, our musical director, is this year a junior composition major, but he's going to be around a while longer, because after he is finished with music, he is going to study painting and design, which he hopes some day to teach along with piano. Dick from Pittsburgh at present directs a choir in Beechview. It is his second year with Scotch 'n Soda.

FRED EWING in the three years that Fred has been a member of the Scotch 'n Soda Club, he has contributed much to the musical quality of our productions. He was one of the composers of the 1958 production, "Harmony," and in the 1957 production, "Where Do We Go from Here," he both wrote and sang the lovely ballad "Come With Me." Moving up through the ranks of singer and composer, he was chosen this year as choral director besides continuing his contributions to the score. Last summer, Fred worked with various choral groups, both directing and singing. A piano major in the Music Department, he also directed Phi Mu Alpha's choral group in the annual Greek Sing competition this year.

Costume designing is only one of F. ANTHONY BENKO'S many talents. He is a junior design major in the Drama department and in his second year with the club. For two years he was with the William Penn Playhouse as property manager, and he is going into his third year as head designer at the Totem Pole Playhouse. He is also the make-up artist at Channel 4 TV and the resident designer at Baldock Hills Country Club. He is currently redesigning sections of Kennywood Park.

SYLVIA COLAIANNI, stage manager, is in her third year with the club. She was assistant stage manager for "Where Do We Go from Here?" and "Harmony."

THE PRESIDENT'S MESSAGE

Scotch 'n Soda proudly presents to you its 1959 production, "Set 'em up Again." The long tiring rehearsals, the many hours of hard work, which lie behind this performance have meant a lot to those who have participated in them. To some it has been a new and exciting experience which may open up new interests and fields. To others it has been a chance to use, in a practical way, the knowledge they have gained in the classroom. But to all it has been fun.

Scotch 'n Soda is perhaps the most varied and creative organization on Tech's campus. From the writing of the script, to casting and directing, to designing and building the sets, the costumes, the theatre, to publicizing and selling tickets, the show has been created entirely by undergraduate students. It is an extracurricular activity, drawing its personnel from every department and college of Carnegie Tech. Much of the music is written by music majors, most of the designing and much of the acting is done by drama students. However, much of the acting, singing, dancing and technical work is done by engineers, printers, architects, physicists, P&D's, Margaret Morrison girls. All together they experience the thrill of seeing a show come to life, of putting it together from absolutely nothing.

But Scotch 'n Soda also provides a service to the campus. Carnegie Tech, being a technical school with so many specialized departments, lacks a unity within the student body. In S'nS students from all these specialized departments are mingled together; they work together; they see "how the other half lives"; and they profit from it. On strike night many club members have commented that they hadn't realized that working with someone from another department could be so much fun. It broadens the student, teaches him an understanding of others' work, and in so doing donates a service to the campus, Scotch 'n Soda, then, combining the professional with the nonprofessional, creates a spirit which everyone takes away with him as a wonderful experience. We hope that you, upon seeing the show, will catch this spirit, and that our 1959 production, "Set 'em up Again," will be an enjoyable experience for you.

SALLY LINDSAY
President

THE CAST

GEOFFREY, *the "etheral" writer*	Phil Rie
His Characters:	
Julietta	Gretchen Friebertshauser
William	James Parker
Little Clinton	Don Attanasio
Celia	Jan Notopoulos
Man	Mike Kocher
French Painter	Bill Baird
2nd Clerk	*Wendy Steinberg*
1st Clerk	Jean Youngstrom
Sultan	Ray Smith
Head Wife	Becky Conrad
Guards	Lee Ligo, Charlie Kwan
AL, *the "gusty" writer*	Arnie Zaslove
His Characters:	
Julie	Ellen Travolta
Bill	Ed Frederickson
Big Clinton	Steve Harr
Zip	Bill Reinfeld
Duke	Tim Ede
Joe	Ivan Curry
Diane	Mickey Coburn
Bartender	Bill Reinfeld
Flower Seller	Claire Rosenzweig
Pedro	Ivan Curry
Manuel	Bill Baird
Dominick	Tim Ede



THE SINGING ENSEMBLE

Wendy Steinberg	John Olmstead
Pat Sands	Tim Ede
Jan Notopoulos	Bill Baird
Max Malabel	Ray Smith
Claire Rosenzweig	Rod Dibble
Carrie Neergaard	Charlie Kwan

THE CORPS DE BALLET

Denise Getsie	Larry Berger
Mickey Coburn	Roger Morgan
Nancy Sloan	Dolf Marche
Verna Robinson	Lee Ligo
Ann Kincheloe	Mike Kocher

THE SCENES

ACT I

Scene 1: Writers' hotel suites, Opening night parties

Scene 2: Writer's, The next day

Scene 3: A Park Avenue Apartment

Scene 4: The next day, backstage in a Broadway Theatre

Scene 5: A Warehouse in Hell's Kitchen

Scene 6: Aboard the Île de Paris

Scene 7: Writer's office, and then the next day

Scene 8: Paris

ACT II

Scene 1: A bar in New York, A few weeks before opening the new show

Scene 2: An Arabian Harem

Scene 3: The next day, backstage stairway

Scene 4: South America

Scene 5: Backstage in a Broadway theatre, just before opening

Scene 6: A Manhattan hotel suite

Scene 7: Writers' hotel suites, Parties after opening the new show

THE MUSICAL NUMBERS

ACT I

Scene 1:

Duel of the Extremes . . . . . *Geoffrey, Al, Chorus*
Set 'em Up Again . . . . . *Geoffrey, Al*
Huge Success . . . . . *Geoffrey, Al, Chorus*

Scene 2:

Scene 3:

Happy Birthday . . . . . *Julietta, Chorus*
Culture . . . . . *Celia, Chorus*
Too Many People to Please . . . . *Julietta, William*

Scene 4:

Scene 5:

It's So Nice to Be Wicked . . . . *Big Clinton, Chorus*
Shanghai the Boy to Shanghai . . . . *Dancing Chorus*

Scene 6:

If I had You on a Desert Island . . . . *Diane, Bill, Julie*
Pale Blues . . . . . *Julie, Bill*

MUSICAL NUMBERS – continued

Scene 7:

Scene 8:

Street Scene Ballet . . . . . *Dancing Chorus*
There's a Meadow 'neath a Moon . . *William, French Painter*
Has Anybody Seen a Boy . . . *William, Julietta, Clerks*
Reprise: Street Scene Ballet . . . . *Dancing Chorus*
The Chase . . . . . *Big Clinton*

ACT II

Scene 1:

Vision Ballet . . *Julie and Julietta danced by Denise Getsie*
Bill and William danced by Larry Berger
The Clintons danced by Dolf Marche

Scene 2:

Harem Ballet . . . . . *Dancing Chorus*
Romantic Places . . . . . *Head Wife*
I Never Had It So Good . . . . . *Little Clinton*

Scene 3:



Scene 4:

Out of Breath . . . . . *Julie, Bill*
People in Love Calypso . . . . . *Julie, Bill, Chorus*
Pedro, Manuel, Dominick
Revolution Song . . . . . *Chorus*

Scene 5:

Matrimony Song . . . . . *Geoffrey, Al*

Scene 6:

Happily Ever After . . . . *Entire Company, Chorus*

Scene 7:

Reprise: We've Set 'em up Again
Reprise: Huge Success

ORCHESTRA

Conductor—Dick Russell

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BRASS: John Ashton, Dale Clevenger, Dick Erb, Art Reichenfeld, Tom Rodgers, Dave Stock, Charles Tea, John Weber

STRINGS: Claudia Conrad, June DeForrest, George Diehl, June M. Gibson, Pat Prattis, Lorraine Shapero, John Silassy, Bill Smith, Fran Weisberg, Jim Williamson

RHYTHM: George Bentel, Cal Custer, John Girt, Roger Ryan, Jean Wilmouth

THE CREWS

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LIGHTING: Cam McGilvary, Bill Anderson, Mike Ellegood, Basil Gant, Bob Gordon, John McClain, Brent Mayo, R. B. Hitchcock, Arnie Zaslove

SOUND: Ken Rankin, Ed Ondovchik

PAINTS: Don Beaman, Judy Fox, Ken Sutherland, Vera Tauber, Gwen Angle

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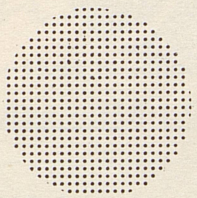

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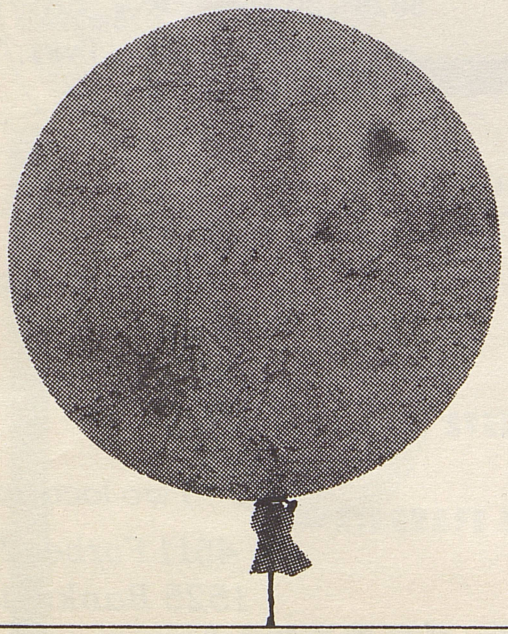

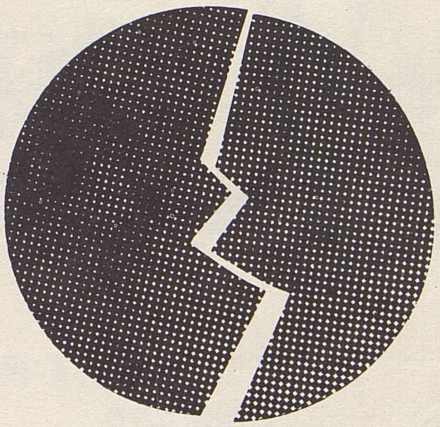

BREAK A LEG
SCOTCH 'N SODA CAST
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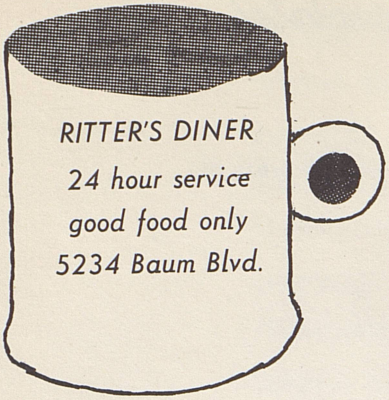

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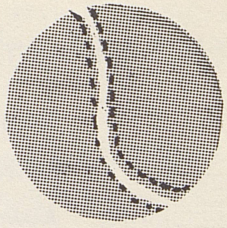

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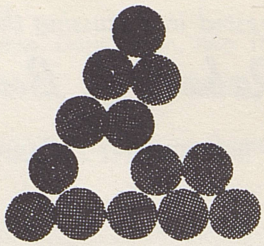



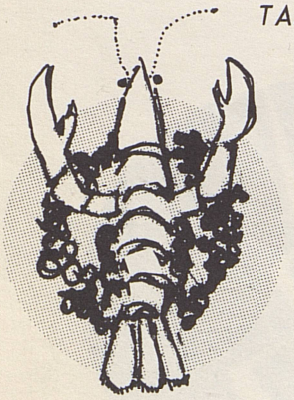

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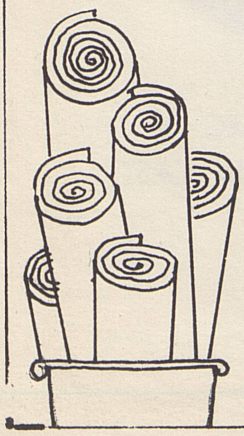

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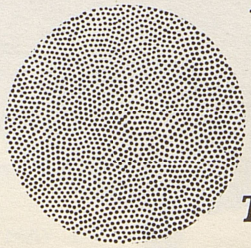

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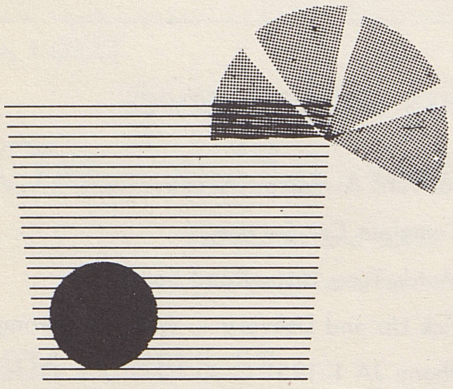



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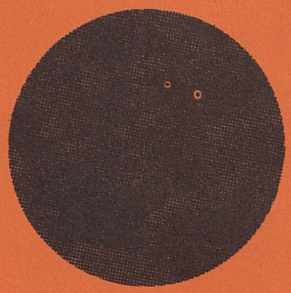

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